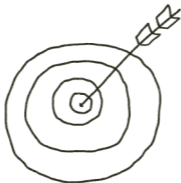


# ACTION

*Question*

**What action made a bigger impact than we expected?**



Think about small actions that spark big momentum, like a social media post that reaches beyond the usual audience, an event that connects to new members or partnerships etc.