

FRICITION

Exercise

Stakeholder landscape

Draw three concentric circles
and group stakeholders:

- » *Center: Define your core stakeholders (team members, community members, ...)*
- » *Middle: Define external but connected stakeholders (contractors, municipalities, ...)*
- » *Outer: Define external observers (media, general public, ...)*

Then reflect as a group:

- » *Where could we connect better or build new types of relationships?*